

# The Hong Kong Academy for Performing Arts

## Graduate Employment Survey for 2024 Summary

### Overview

In Employment or Further Studies\*

92.4%

In Employment

83.5%

Further Studies

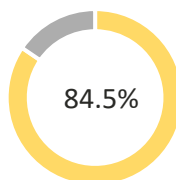
8.8%

\*Base: All respondents

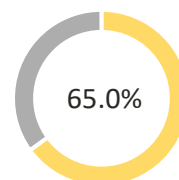
Obtained First Job Offer before Graduation\*

41.2%

First Job Offer within 3 months^



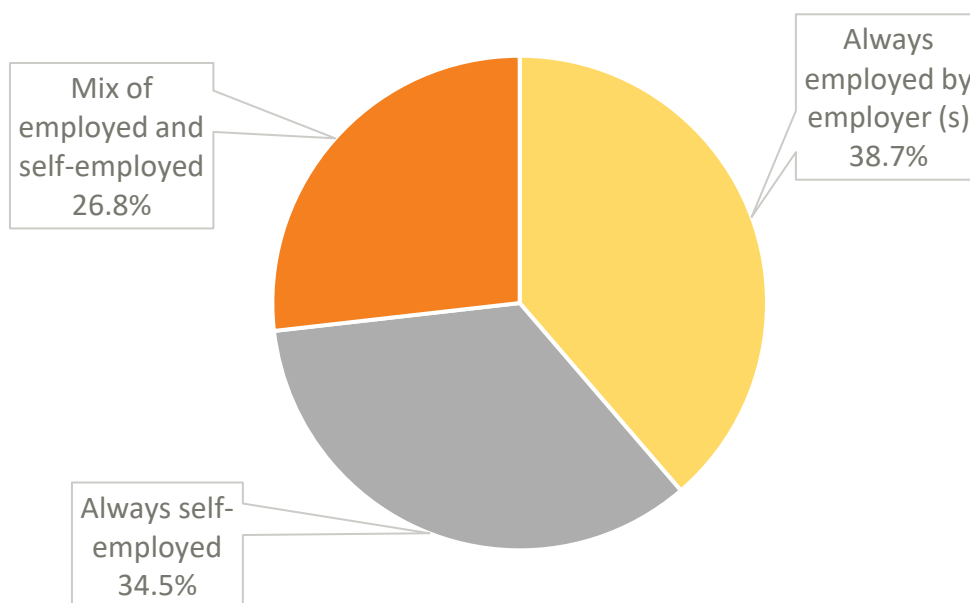
3 or More Job Offers^



Average Job Offers^: 5.68

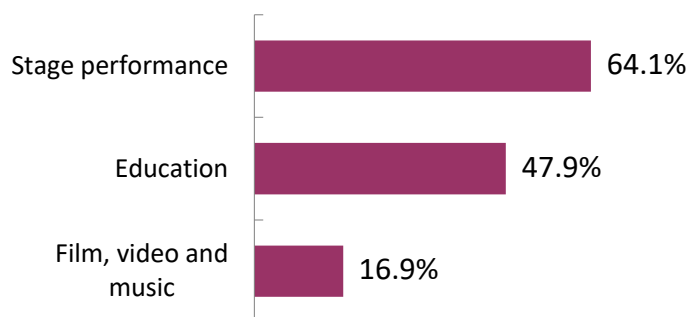
^Base: Those respondents who have received job offers

### Employment Status



Base: Those respondents who have received job offers or being employed

## Employment Sectors (Top 3)



Base: Those respondents who have received job offers or being employed

## Monthly Income

Mean  
**HK\$15,890**

Median  
**HK\$17,500**

## Have Gained Industry Experience When Studying at The HKAPA\*

**71.8%**

\*Base: All respondents

## Helpfulness of Industry Experience To Job Seeking

Scored 6-10<sup>^</sup>#  
**75.7%**

Mean<sup>^</sup>#  
**6.92**

<sup>^</sup>Base: Those respondents who had gained industry experience when studying at The HKAPA and had received job offer(s)

#Remark: The question is in the scale of 0-10 where 0 means "Not helpful at all" and 10 means "Very helpful"

## Most Valued Learning Experience During The Study at The HKAPA

- 1 Applying knowledge skills and experience
- 2 Thinking and acting independently

Base: All respondents

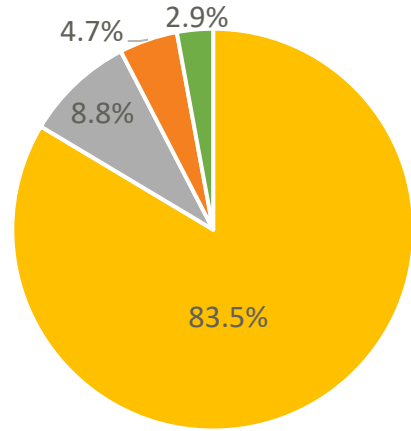
# Detailed Findings

## Recent Employment Status (Jan – Mar 2025)

Overall, 92.4% of the respondents were in employment or pursuing further studies.

4.7% were seeking the first job offer.

2.9% were not pursuing further studies or seeking employment.



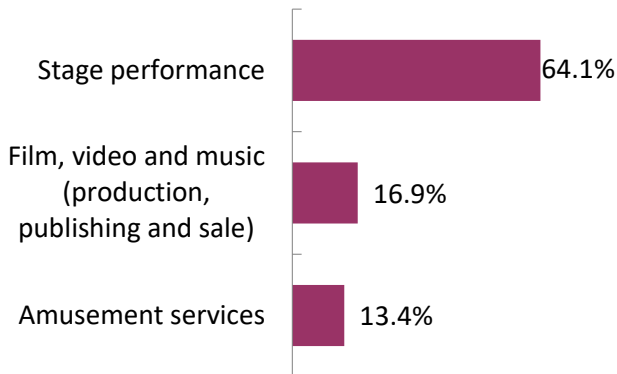
Base: All respondents

- Have received job offers or have been employed
- Pursuing further studies
- Seeking the first job offer

## Employment Details

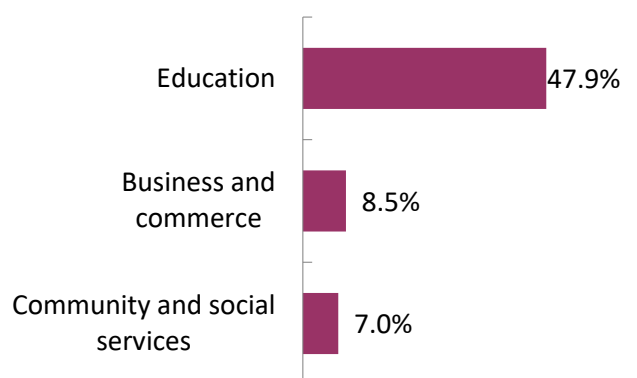
### Cultural and Creative Industries

85.9%



### Other Industries

56.3%



Base: Those respondents who have received job offers or being employed  
Remarks: Multi-answers allowed

## Employment Details

Employed by  
Eleven Major Performing Arts Groups

**20.4%**

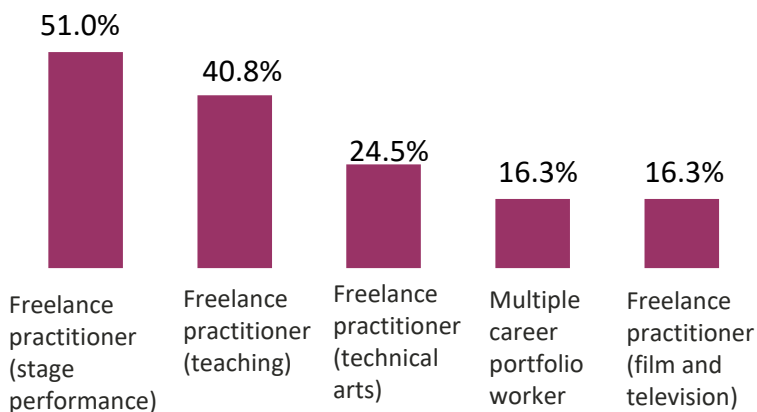
Top 3 Employers	
The Hong Kong Academy for Performing Arts	18.3%
Hong Kong Disneyland	12.7%
Hong Kong Repertory Theatre	6.3%
West Kowloon Cultural District Authority	6.3%

Base: Those respondents who have received job offer(s) or being employed except those who were always self-employed

## Self-Employment Details

Freelance and project-based employment are popular options for performing arts graduates.

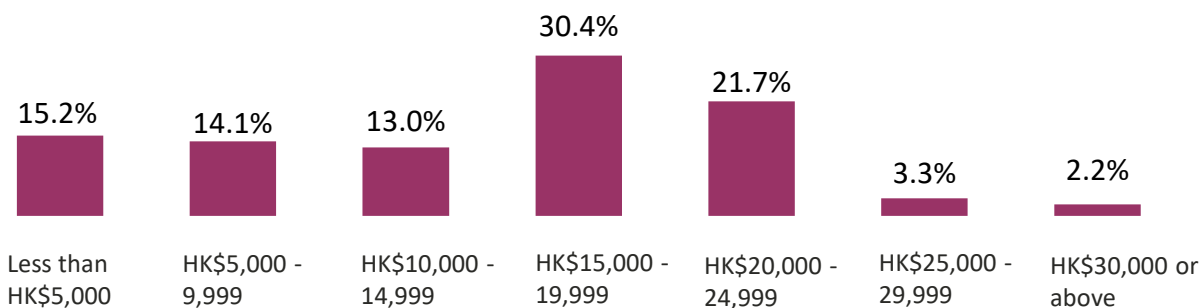
This employment pattern allows flexibility to engage in various activities and to undertake further study.



Base: Those respondents who were always self-employed after graduation

## Average Monthly Income (Bachelor's Degree Graduates)

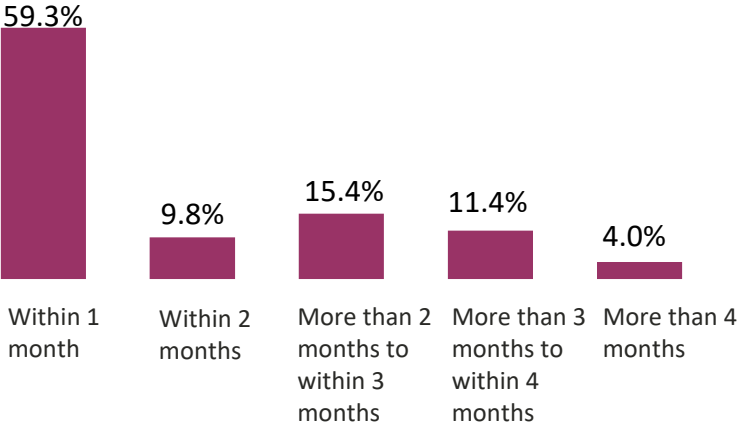
The **mean** and **median** monthly incomes were **HK\$14,891** and **HK\$17,500**, respectively.



Base: Those respondents who have received job offer(s) or have been employed by current employer before studying at The HKAPA

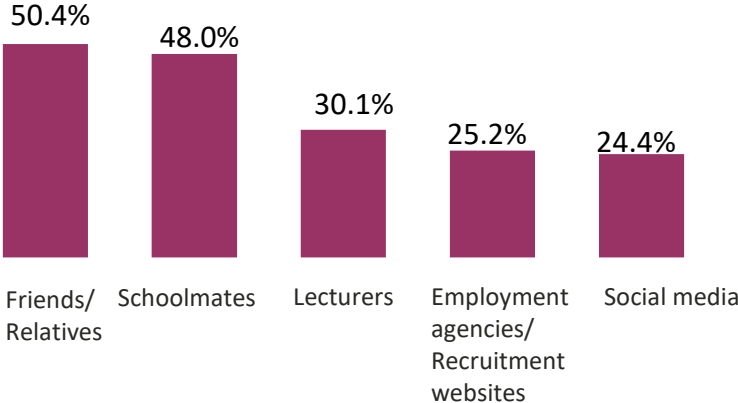
# Job Hunting

84.5% of them received the first job offer within 3 months after starting job seeking.



Base: Those respondents who have received job offer(s)

## Source(s) of Job Opportunities or Vacancies



Base: Those respondents who have received job offer(s)

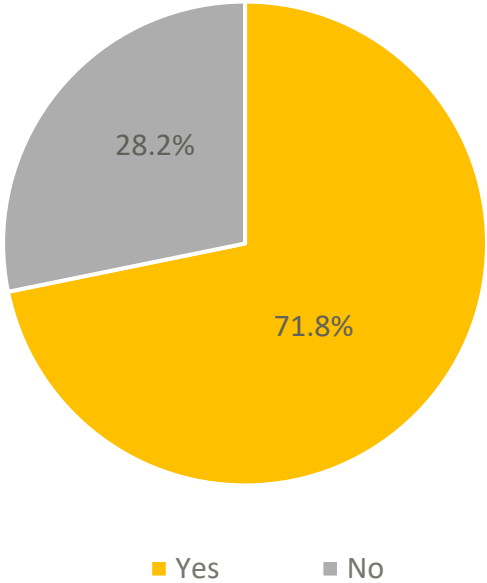
## Average Number of Job Offers Received

5.68

Base: Those respondents who have received job offer(s)

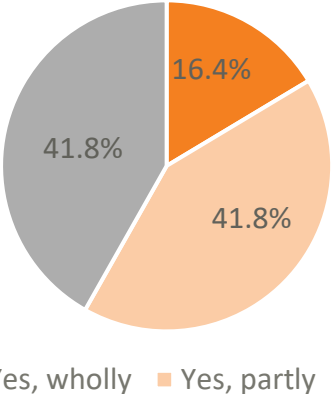
# Industry Experience

## Gained industry experience when studying at The HKAPA



Base: All respondents

## Gained the experience through The HKAPA



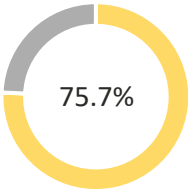
Base: Those respondents who had gained industry experience when studying at The HKAPA

## Where to Gain the Last Industry Experience before Graduation

The Hong Kong Academy for Performing Arts	22.1%
Eleven Major Performing Arts Groups	15.6%
Hong Kong Disneyland	4.9%

Base: Those respondents who had gained industry experience when studying at The HKAPA

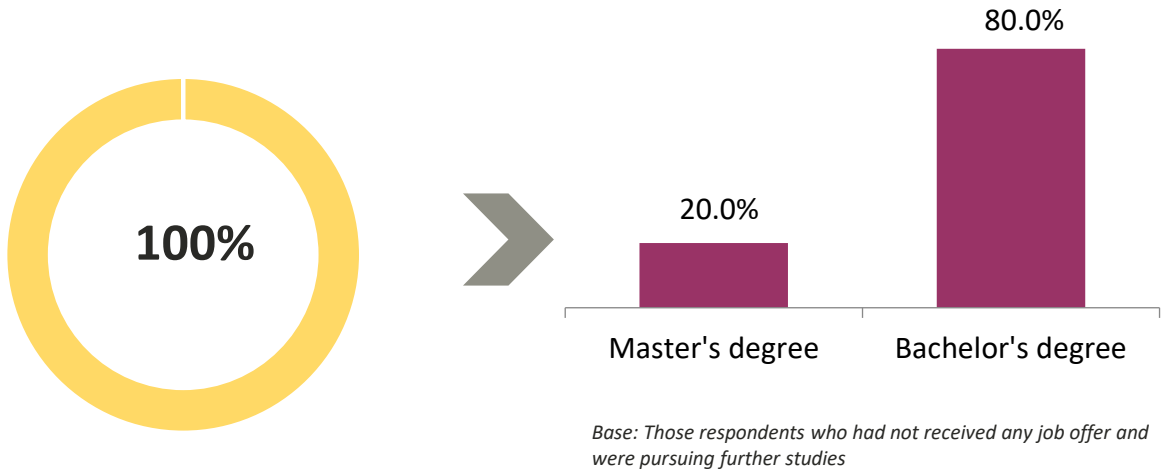
## Helpfulness of Industry Experience to Job Seeking



Base: Those respondents who had gained industry experience when studying at The HKAPA and had received job offers

## Further Studies

All of those respondents who were pursuing further studies and have not received any job offer continued their study in the Academy.



Base: Those respondents who had not received any job offer and were pursuing further studies

## Master's Programme

### Helpfulness of Master's Programme

Scored 6-10

87.5%

Mean^

7.47

Base: : Those respondents who were Master's Degree Graduates

^Remark: The question is in the scale of 0-10 where 0 means "Not helpful at all" and 10 means "Very helpful"

### Areas That Add Value to the Future Career of the Master's Degree Graduates (Top 3)

- 1 Reputation of The HKAPA
- 2 Alumni and graduate networks
- 3 Learning experience (academic)

Base: Those respondents who were Master's Degree Graduates

Remark: Multi-answers allowed